



Vivek Education Society's
VIVEK COLLEGE OF COMMERCE (AUTONOMOUS)
GOREGAON(WEST),MUMBAI-400104



ENTREPRENEURSHIP CELL

PRESENTS

STATE ENTREPRENEURSHIP CHALLENGE & E-NEXUS 2.0

COMMENCES FROM:-
OCTOBER 2024 TO JANUARY 2025

REGISTRATION FEES: 200/-
PARTICIPANTS WILL GET
THE E-CERTIFICATES

SCAN ME



TO REGISTER

Rishab Rao
(Secretary, Entrepreneurship Cell)

Hasan Ranasariya
(Joint-Secretary, Entrepreneurship Cell)

For Any Queries:

Contact: +919619552248 / 917045836280

Email: ecell@vivek-college.org

Entrepreneurship Cell

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HISTORY

Vivek College of Commerce is affiliated to Mumbai University and was founded by Vivek Education Society. In the year 1962, Vivek Vidyalaya became its embodiment.

Unwaveringly determined, they ventured further, introducing Arts and Science Junior College programs in 1976. Yet, their dedication went beyond that milestone when Vivek College of Commerce was formed enriching their educational legacy in 1986.

Vivek College of Commerce has been granted Linguistic Minority (Tamil) Status. It offers various courses at the undergraduate level, post graduate level in aided and self-financing stream. Namely: B.Com, B.Sc. (I.T), B.Com (M,S), B.Com (A & F), B.Com (B & I), B.Com (FM), B.A.M.M.C (Multi Media), M.Com in Accountancy and Management, M.Sc (I.T), Ph.D Centre.

Vivek College of Commerce is accredited by NAAC with 'B++' grade and has been certified with 21001:2018 by TUV Austria. Vivek College of Commerce gained autonomous status in 2024.



OUR MOTTO

"VIDYA DHANAM SARVA DHANAT PRADHANAM"
Amongst all the riches and virtues of life,
Education is supreme.

VISION

As education is supreme among all the riches and virtues of life, it shall be our endeavour to impart quality education and enrich the students for making significant contribution to the nation.

OUR MISSION

VALUE BASED EDUCATION TO ALL

INTEGRITY TOWARDS SOCIETY

VIRTUOUS LIFE BUILDING

ENDEAVOUR FOR EXCELLENCE

KINDLING THE SPIRIT OF UNIVERSAL BROTHERHOOD



Chairperson

Prin.Dr.Vijetha S. Shetty



ABOUT E-CELL

(ENTREPRENEURSHIP CELL)



• **E-CELL OF VIVEK COLLEGE OF COMMERCE COMMENCED ITS JOURNEY ON DECEMBER 11, 2018. THEY INITIATED THEIR PATH WITH ENGAGING WORKSHOPS, VIBRANT EVENTS, AND IMPACTFUL FUNDRAISING ENDEAVORS.**

• **IN THE REALM OF THE NATIONAL ENTREPRENEURSHIP CHALLENGE (NEC) BY IIT BOMBAY, OUR ACHIEVEMENTS HAVE BEEN REMARKABLE. WE SECURED THE 11th POSITION IN THE BASIC TRACK IN 2019 AND ELEVATED OUR POSITION TO 8th IN 2020, SHOWCASING THEIR UNWAVERING DEDICATION.**

• **WE SECURED 2nd POSITION IN THE BASIC TRACK IN (2021) AND WITH THAT IMPRESSIVE 5th POSITION IN THE ADVANCED TRACK IN (2022). REMARKABLY, WE WERE THE ONLY COMMERCE COLLEGE AMONG 500+ ENGINEERING INSTITUTES. ALSO SECURED A COMMENDABLE 9th RANK IN THE ADVANCED TRACK AMONG OVER 500 ENGINEERING COLLEGES NATIONWIDE IN THE NEC 2023 RANKINGS."**

• **E-CELL VIVEK COLLEGE OF COMMERCE JOURNEY HAS HAD BEEN A TESTAMENT TO THE DEDICATION AND UNWAVERING PERSEVERANCE, EXCELLENCE IN THE FIELD OF ENTREPRENEURSHIP.**



E-CELL



VISION

OUR VISION IS TO ENCOURAGE COLLEGE-LEVEL STUDENTS TO START THEIR OWN ENTERPRISE. THERE IS A STRONG VISION AND DEDICATION TO ACHIEVE THIS AIM AND TO CARVE OUT AND NURTURE THE POTENTIAL OF THE STUDENTS BY PROVIDING THEM A PLATFORM FOR ACTUALIZING IT.

MISSION

CREATE

ORGANIZING WORKSHOPS AND LECTURES PERIODICALLY TO CREATE AWARENESS ABOUT ENTREPRENEURSHIP.

MOTIVATE

FUNCTIONING AS A GUIDE FOR STUDENTS WITH CREATIVE IDEAS WHICH CAN TRANSFORM INTO SUCCESSFUL COMPANIES.

MENTOR

PROVIDING MENTORSHIP TO LEARNERS FOR LAUNCHING THEIR START-UPS.



PRE-EVENTS

IGNITE STAGE

**TASK 1 - GREEN BUSINESS
MODEL CANVAS**

TASK 2 - ACE THE CASE

TASK 3 - WRITE A BLOG



**PLEASE NOTE :- ALL TASKS WILL BE CONDUCTED IN ONLINE &
COLLEGES MUST UPLOAD THE TASK REPORT IN ONLINE MODE.**



PRE-EVENTS



ELEVATE STAGE

**TASK 1 - STAND OUT CRAFTING
YOU'RE THE UNIQUE MARKET EDGE**

TASK 2 - REEL DEAL

TASK 3 - CEO CHALLENGE



**PLEASE NOTE :- ALL TASKS WILL BE CONDUCTED IN ONLINE MODE &
COLLEGES HAVE TO UPLOAD THE TASK REPORT IN ONLINE MODE.**



PRE-EVENTS

ACCELERATE STAGE

TASK 1 - STEADY IN STORM

TASK 2 - LAUNCH PAD



PLEASE NOTE :- ALL TASKS WILL BE CONDUCTED IN ONLINE MODE & COLLEGES HAVE TO UPLOAD THE TASK REPORT IN ONLINE MODE.



E-NEXUS



SEMI-FINALS & FINALS



PLEASE NOTE: E-NEXUS WILL BE CONDUCTED OFFLINE IN VIVEK COLLEGE PREMISES. WINNERS WILL BE AWARDED BY CASH PRIZE.



JUDGES DECISION WILL BE FINAL



Entrepreneurship Cell



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E-NEXUS



COMPETITION

- **COLLABORATORS GAME**
- **SEED STARS**
- **INNOVATION MEET-UP:
CONNECT, COLLABORATE, CREATE**
- **TRADING COMPETITION**
- **SEC FINALS**





E-NEXUS



WORKSHOP



- **AI IN ACTION: UNLOCKING THE BASICS AND BEYOND**
- **MASTERING THE ART OF PUBLIC SPEAKING**
- **VISUALIZE TO COMMUNICATE: THE ART OF EFFECTIVE VISUALIZATION**





GUIDELINES

- 1. TEAMS MUST CONSIST OF A MINIMUM OF 3 AND MAXIMUM OF 10 MEMBERS.**
- 2. MORE THAN ONE TEAM CAN PARTICIPATE FROM ONE COLLEGE.**
- 3. EACH TEAM MUST HAVE A DESIGNATED TEAM LEADER. RESPONSIBLE FOR COMMUNICATION AND CO-ORDINATION.**
- 4. EACH TEAM SHOULD HAVE A TEAM NAME.**
- 5. FINALIST TEAMS WILL BE SELECTED BASED ON THEIR PERFORMANCE IN TASKS.**
- 6. FOR FURTHER INSTRUCTIONS OR DETAILS, PLEASE CHECK OUR WEBSITE.**

